



**SATISH PRADHAN DNYANASADHANA COLLEGE, THANE**

**Arts, Science and Commerce (Autonomous)**

Re-Accredited by NAAC "B++" (CGPA 2.97), 4th Cycle, ISO 21001:2018 (Certified)

Affiliated To University of Mumbai

|                                          |                            |
|------------------------------------------|----------------------------|
| Name of the Record: Notice               | Format No.: SPDC/CM/F01    |
| Revision No. 00                          | Format Date: 16.06.2026    |
| Name of Committee: Examination Committee | Academic Year: 2026-2027   |
| Notice No. 7                             | Date of Notice: 04/09/2026 |

**NEP TYBAMMC SEM V REGULAR EXAMINATION OCTOBER 2026  
TIME TABLE**

| DATE       | DAY      | TIME                 | TYBAMMC                                               |
|------------|----------|----------------------|-------------------------------------------------------|
| 06/10/2026 | Tuesday  | 8:00 AM TO 10: 00 AM | Major: Media Planning & Buying (4)                    |
| 08/10/2026 | Thursday | 8:00 AM TO 10: 00 AM | Major: Brand Management (4)                           |
| 10/10/2026 | Saturday | 8:00 AM TO 10: 00 AM | Major Elective: Consumer Behaviour (4)                |
| 13/10/2026 | Tuesday  | 8:00 AM TO 10: 00 AM | Minor: Corporate Communication & Public Relations (4) |
| 15/10/2026 | Thursday | 8:00 AM TO 9: 00 AM  | Major: Strategic Copywriting (2)                      |
| 17/10/2026 | Saturday | 8:00 AM TO 9: 00 AM  | VSC: Ad Design Project (Practical) (2)                |

*M. Patil*

**CONVENOR  
EXAMINATION COMMITTEE**



*Satish Pradhan*

**PRINCIPAL**  
Satish Pradhan Dnyanasadhana College,  
Thane Arts, Science & Commerce (Autonomous)

(A Quality Initiative by IQAC)